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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 32-1/2015/S&M-CM/26

Dated: 22.03.2016

To
The Chief General Managers,
All Telecom Circles/ Districts
BSNL

Sub: - Provision of fancy number free of cost to Mobile Post paid customer

The undersigned has been directed to convey the approval of competent authority to provide fancy number free of cost to new mobile post paid customer subject to the condition that post paid customer shall remain in BSNL for at least 6 months otherwise cost of fancy number ie. Rs. 750/- + S. Tax will be recovered from his security deposit.

Therefore circles are requested to popularise this scheme. This will definitely result in to growth of post paid mobile connections which are high ARPU customer for BSNL.

Circles are requested to send the impact of this scheme on email id: salescmhq@gmail.com.

(Upendra Bakolia)
Addl. GM(S&M) CM